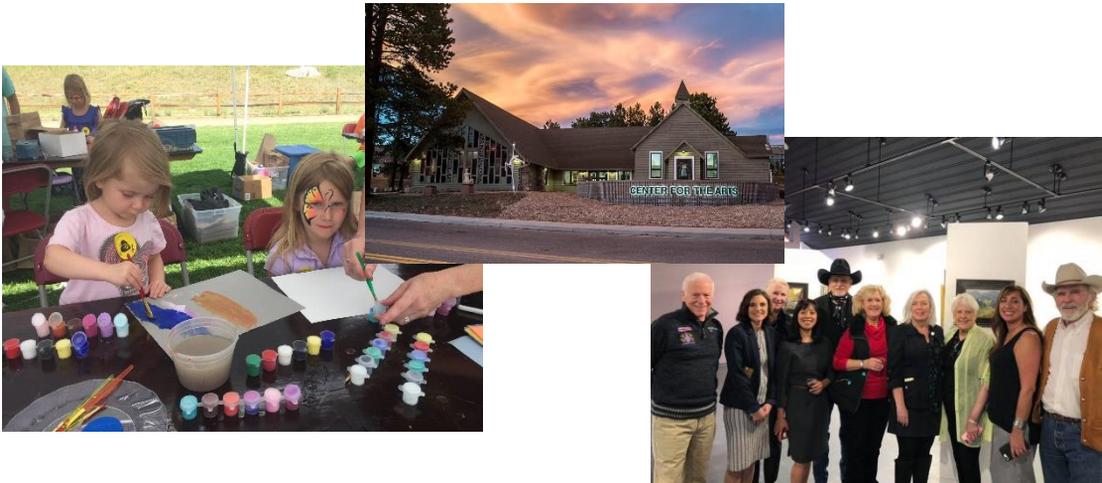




# Center for the Arts Evergreen

*"Bringing the Arts and the Community Together"*

## Executive Director Evergreen, CO



*A Nonprofit Community-Based art center providing quality art programming and events since 1974.*



Search conducted by  
Development Resources, inc.  
[www.driconsulting.com](http://www.driconsulting.com)

## Center for the Arts Evergreen Mission

Center for the Arts Evergreen provides quality art instruction, exhibitions and activities. Our main gallery displays up to eight shows a year, showcasing local and nationally-acclaimed artists in both curated and juried exhibitions. Our common area features a gift shop with wonderful handmade arts and crafts for any occasion and doubles as a secondary exhibition space. CAE also provides art classes in all media; painting, ceramics, jewelry making, silk dyeing, even language and writing. We host monthly cultural events such as concerts, books talks, artist demos, wine tastings, and lectures.

As a part of our mission to provide quality community programming, Center for the Arts Evergreen actively supports the visual and performing arts organizations in our mountain community, including programs for mountain area schools. With generous support from donors, CAE publishes a monthly arts calendar in the Canyon Courier highlighting the full array of mountain area arts events and performances. Two of the Art Center's annual highlights are its Summerfest and Winterfest arts and crafts family festivals.



## History of Center for the Arts Evergreen

The Center for the Arts Evergreen (CAE), once known as the Evergreen Arts Council, began in 1974 and was first incorporated as the Evergreen Center for the Arts in 1976. With a mission "to promote and provide support for existing and future arts organizations in the Evergreen area." Center for the Arts Evergreen began the Arts in the Schools and grants for arts programs in 1990.

In 2002, the board expanded the organization's mission to include being a primarily visual arts center for the community while continuing to support all arts in the mountain area. In 2003, the organization found a home for the visual arts next to the Buchanan Park Recreation Center in the Bergen Park area of Evergreen.

After several years of fundraising and a definitive decision to build and create a museum-quality arts center with room to grow our arts education with classrooms, studio classes for all media, the Center for the Arts Evergreen cut the ribbon for the grand opening of our permanent home in 2017.

Since the opening of the main facility in 2017, CAE has experienced an increased interest from the community for expanded educational opportunities in the arts. To serve those needs, CAE is embarking on an expansion of our facilities called "The Creative Arts Addition." Expansion planning for the CAE campus is well under way with a new site expansion more than halfway funded.

Remaining at the core of our mission is providing and cultivating artistic excellence, and opportunities to enrich the art experience in our mountain community.



Search conducted by  
Development Resources, inc.  
[www.driconsulting.com](http://www.driconsulting.com)

## Our Impact

The leaders, staff, and volunteers at Center for the Arts Evergreen are devoted to a community-based approach to provide art exposure and opportunities to create art to everyone in our mountain community.

### Classes

Center for the Arts Evergreen offers a variety of affordable art classes for children and adults alike, in medias including painting, drawing, ceramics, and many more.

With an increased interest from the community for expanded educational opportunities in the arts CAE is embarking on an expansion of our facilities called "The Creative Arts Addition" to continue to ensure quality arts programming for all in our community.



### Exhibits

CAE is open for everyone free of charge, six days a week. Low-cost memberships provide individuals and families discounted class fees, discounts on purchases and special member-only events.

Annually, CAE hosts rotating art shows at the Center, and open exhibitions at the Buchanan Recreation Center and the Rotary Gallery at Center Stage. The Colorado Mountain Art Gallery, located in Georgetown, CO features exhibit and retail space for up to 60 regional artists.

CAE has built a reputation for being adventurous and seeking bold artists for its exhibitions, while embracing innovative, forward-thinking and contemporary ideas in the classroom.



Search conducted by  
Development Resources, inc.  
[www.driconsulting.com](http://www.driconsulting.com)

### Partnerships & Events

CAE works collaboratively with Evergreen Artists Association, Sculpture Evergreen, Jazz Fest, local musicians, Evergreen Players, Evergreen Chorale, The Evergreen Chamber Orchestra and other local organizations. Likewise, collaborations with metro museums, including the Denver Art Museum, Anschutz Museum of Western Art, Clyfford Still Museum and others are part of CAE's efforts to enrich our community experience..

We sponsor two annual community arts festivals – Summerfest and Winterfest. Each year, we recognize a local leader in the arts at Evening for the Arts. Preschool artists' works are exhibited at our annual Art in the Park festival. Folk concerts, teen poetry jams, chamber concerts and poetry corners round out the diverse offerings at CAE.



# The Opportunity

The Center for the Arts Evergreen Executive Director is responsible for promoting the mission of the organization, leading the strategic growth and operation of a mature, multi-faceted program, as well as an energetic team ready to achieve even higher financial results. Reporting to the board and working collaboratively with board leadership and a dynamic staff to deliver quality programming art exhibits, events, and educational and community outreach efforts, the Executive Director is expected to foster integrity, confidence and teamwork. This position is responsible for all fundraising and development activity. This leader will successfully build relationships to cultivate major donors, oversee foundation support, maximize annual giving opportunities, grow a planned giving program, and successfully complete a \$1 million capital campaign. Specific responsibilities include:

## Leadership and Community Outreach

- ❖ Plan and execute the overall strategic direction for CAE, with the goal of increasing program partnerships, students served, and revenue.
- ❖ Oversee the planning, contracting, managing, and spending related to the new construction of a \$1M addition.
- ❖ Oversee operations, working in collaboration with staff and volunteers using systematic quantitative and qualitative program evaluation processes.
- ❖ Represent CAE at special events, community meetings, conferences, etc. to promote and further the Center's mission acting as a knowledgeable spokes person.
- ❖ Identify and engage in outreach to potential community partners to build mutually beneficial relationships that advance the Center for the Arts Evergreen mission, reputation, and funding.

## Financial Sustainability

- ❖ Lead the Development team in strategically designing and implementing a comprehensive annual giving plan, creating opportunities to reach and engage donors at a minimum on an annual basis while targeting the needs of various donor segments to support enhancing the long-term sustainability of the organization's \$600k annual budget and to complete the organization's \$1M capital campaign, which requires a remaining \$500k.
- ❖ Lead a robust culture of philanthropy with organization-wide participation in all fundraising efforts, including identification, cultivation, solicitation, and stewardship.
- ❖ Coordinate, provide strategic direction and lead prospect research and cultivation, grants, sponsorships and all special events.
- ❖ Increase donor retention via targeted stewardship with the goal to nurture donors along a giving pipeline as well as seek out opportunities to more deeply engage event donors.
- ❖ Develop and monitor both revenue and expense budgets.



Search conducted by  
Development Resources, inc.  
[www.driconsulting.com](http://www.driconsulting.com)



## The Candidate

The Executive Director should be an experienced leader who is able to listen and learn in a complex environment with multiple stakeholders. S/he will have outstanding interpersonal skills, with an ability to understand others' motivations and needs and the ability to imagine and build systems that respond to them. This visionary will have a successful track record in development, being skilled at cultivating major gifts, planned gifts, and broad community support. S/he will be an excellent relationship builder both internally and externally, able to engage Board members and staff, and serve as an effective and confident leader.

### Background

- ❖ 3-5 years of professional experience and progressive growth in a nonprofit organization; demonstrated success in a development function (managing and forging relationships with multiple donor sources); being skilled at cultivating major gifts, planned gifts, and broad-based community support in a non-profit environment.
- ❖ Prior role in the arts is not necessary; what is necessary is a passion for the mission of the Center for the Arts Evergreen and the tangible experience of having expanded and cultivated existing donor relationships over time.

### Accomplishments and Skills

- ❖ Record of effectively using a consensus and collaboration-based leadership style to meet and exceed organizational goals.
- ❖ Demonstrated record of creatively working with funders and program staff to develop and package projects to align with funder interests and priorities.
- ❖ Ability to inform, guide, and collaborate with leadership team to develop a long-range strategic fundraising direction and implement best practices.
- ❖ Strong financial acumen and experience in budgeting, goal setting, and fundraising.
- ❖ A professional and resourceful style; the ability to work independently and as a team player, to take initiative, and to manage multiple tasks and projects at a time.
- ❖ Ability to construct, articulate, and implement a long-range strategic plan.
- ❖ Excellent communication skills, both written and oral; ability to influence and engage a wide range of donors and build long-term relationships.
- ❖ Bachelor's degree is required; Master's degree or equivalent in Nonprofit Management, Business Administration, or related area is preferred.

### Personal Characteristics and Work Style

- ❖ Enthusiasm and energy for the Center for the Arts Evergreen mission, with a core passion for art access and opportunity.
- ❖ High degree of initiative, with the ability to identify problems and develop effective solutions that benefit the organization.
- ❖ Creative and curious; always open to new information, ideas and directions.
- ❖ Ability to plan, lead, and manage long-term projects including the completion of a \$1M capital campaign.



Search conducted by  
Development Resources, inc.  
[www.driconsulting.com](http://www.driconsulting.com)



# To Apply



## Executive Director Evergreen, CO

Questions, resumes, and CVs should be sent to  
[search@driconsulting.com](mailto:search@driconsulting.com)

All first-round interviews for this position will take via video conference.

DRi is an executive search and strategic consulting firm that places nonprofit leaders and works side-by-side with them to develop bold strategic plans, design powerful fundraising programs, and build talented staffs.

Center for the Arts Evergreen is an Equal Opportunity Employer and is seeking a diverse slate of qualified candidates for formal consideration.



Search conducted by  
Development Resources, inc.  
[www.driconsulting.com](http://www.driconsulting.com)